

Global power shifting content for emerging economies that can participate with a competitive edge for worldwide grosses.

- Hong Kong:cut costs, more services and equity.
- Asian-European Distribution.
- Co-operate with China.
- Film Fund.

MANGA MCCREADY

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Presented to:

**CEO Lou Rock
North American Atlantic Investment Holding Group Limited**

Edward McCready/Owner and founder

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1.0 Executive Summary

Form a Limited Liability Company, as DBA below is proposed for this shingle:long term intercontinental partnership for multimedia and multiplatform entertainment, establishing a film fund in the United States, Los Angeles California as a bilateral platform with North American Atlantic Investment Holding Group Limited, China.

- Asian-European branded entertainment company.
- Social network and its end to end Web sites.
- Global with emerging internet technologies.
- Interactive media platforms with their virtual world products.
- World-class online experiences with mobile and social games.

Sole Proprietorship
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Address, a ground lease for a small office:Koreatown, Chinatown, or Little Tokyo, LA County.

Initial Launch.

1. SHUAIJAN:A *Flick'ring Lamp, A Phantom And A Dream.*
\$5,000,000.00.

Logline for this feature film: A pet shop owner role plays herself as a seductress of a serial killer in an online game as an act of revenge for an accidental hanging death of her pet cat.

Edward C. McCready, *E.C. McCready* is the writer, director and producer of content as the CEO and founder of a form *Manga McCready* that can follow a function of *Otaku Iru*.

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Increases at 50%, starting at \$5,000,000.00 *Manga McCready* is a start-up as an evolving multimedia, multiplatform boutique production, publishing and gaming company with a business model that is a massive multiplayer online gaming social network called *Otaku Iru*.

Full-length Feature Film Science Fiction Japanese Horror Fantasy, Gameplay Franchises.

2. DRAGON STOMP:*Raising The Reptilian Race*. \$10,000,000.00.

Logline: A New World Order is initiated with women in combat that's an interbreeding for hybrid reptilian humanoids that will usurp the power of a Neo-Nazi government that is attempting a world wide domination by this definition of war that makes them the true reptilian power elite by a Raising The Reptilian Race dress-up game in Harajuku, Tokyo Japan.

3. ALIEN NINJA AKUMA:*The Hannya Mask*. \$20,000,000.00.

Logline: Hungry Ghosts as an Alien Totalitarian God unleash evil spirits, the restless dead and their demons in an Alien Cyberspace that is a pipeline of an online mankind in a perpetual virtual existence on the Internet as an Alien Ninja Gameplay.

Two comedy pilots, spin-off short forms.

- YU WING CHUN:ALIEN NINJA AKUMA *Seirei Keinetsu*.

Anime's Logline: Sino-Japanese anime characters must engage Western Akuma in a perpetual virtual existence in Osaka Japan.

- ALIEN NINJA WARRIOR WOMAN *The White Negro*.

Sitcom's Logline: Hipsters hang out at an artsy boutique and cafe called Alien Ninja Warrior Woman in Harajuku, Tokyo Japan.

1.1 Company Summary

Intellectual property owned by Edward Charles McCready, E.C.
McCready - namely story and script rights of SHUAIJAN:A

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Flick'ring Lamp, A Phantom And A Dream is set a 2% of a \$5,000,000.00 budget at \$100,000.00, which will extend a 50% ownership in formed LLC for this particular production. If the production is not accomplished, funding within a year's date of such expenditure, such 50% will be forfeited and all rights will revert back to Edward Charles McCready.

Edward C. McCready will own a 50% stake in such formed LLC and will be paid for his services as intellectual property rights holder, writer, director and producer, plus a total of 2% of budget which will be deducted from gross receipts.

1. Transact on story and screenplay rights.
2. Negotiate services of an attorney.
3. Form a LLC.
4. Open up a production account with East West Bank.
5. Get production office and address: Koreatown, Chinatown or Little Tokyo - Los Angeles.
6. Secure services of a Line Producer and get a budget.

- Get final approval for budget and a completion bond while coordinating SAG.
- Prepare deal memos for cast, crew and secure locations.
- Take advantage of incentives as assurances.

Get a foreign sales agent in Hong Kong for Asian presales/
contact product placements.

1. Preproduction - sixty days.
2. Production - six weeks.
3. Post production - two months.
4. Film Festivals/secure distribution.
5. Release - six months.

2.0 Products and Services

Mission

Allowing others to enter electronic worlds!

Keys to Success

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1. Tight loop as an Auteur:Independent production, publishing and gaming.
2. Strong barrier: End to end content as context.
 - massive multiplayer virtual entertainment franchise(s).
 - multimedia, multiplatform social network/distribution model - OTAKU IRU.
 - merchandising with broadcast media.

Manga McCready is a start-up form as an object oriented multimedia and multiplatform end to end top down and step wise function as an Independent Production business model, a tight loop and strong barrier: virtual entertainment with massive multiplayer online gaming.

- Graphic novels and novelizations of primary content:mmo feature films/Asian.
- Social network game interpretations.

Budget breakdown can follow a 10% preproduction, 60% production, 15% post-production and 15% distribution, and budget is being proposed at \$5,000,000.00 and making start-up costs in preproduction at \$700,050,000

-100,000,000 (story and script)

600,050,000

Story and script rights are at 2% of budget, and E.C. McCready is sole owner of all intellectual property rights. E.C. McCready will direct and produce too as well as launch an Independent production company with **SHUAIJAN:A Flick'ring Lamp, A Phantom And A Dream.**

\$100,000 for operating costs will go to E.C. McCready, retaining ownership of 50% of the profits, balancing of accounts to be done at each stage of production phase.

All expenditures will be documented and an accurate ledger will be maintained during interims.

An account with East West Bank in a proximity of start-up office, it can be set up for a production account, film fund

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discretion of PE. Initial deposit and such account be opened at \$100,000 to launch and start-up the preproduction mechanics.

- An attorney and formation of a legal entity:LLC.
- Small office and computer (Apple). /product placement will be proposed/
- Production software upgrade/accounting software.
- Mobile tech.

Line prodcer/UPM for a budget and schedule (2% of budget)

- six months work.

Once Line producer comes back with a detailed budget and funding source has agreed, this can initiate preproduction, and a completion bond commitment can be achieved. Assumption is such Line Producer will agree to terms - 10% now, such 2% remains, which can be an adaptable through outsourcing, ingenuity and interims.

3.0 Market Analysis Summary

SHUAIJAN:*A Flick'ring Lamp, A Phantom And A Dream* is about a woman who has gone online and is psychoanalyzed by a psychologist that supposedly creates a false memory for her. Using examples and comparisons with literary classics and fairy tales, it revolves around abduction phenomenon, so she describes her memories, as of dreams of being taken secretly against one's will and by apparently nonhuman entities. During the course of its narrative, these psychoanalyses are taking place while we are actually seeing her dreams, so much of the movie is written off screen.

The market for Independent content is growing as well as on demand. Inmoo, the world's largest authorized independent movie theater on the Web will stream thousands of free, high-quality independent movies to both iPhone and iPad users through native apps available in their App Store. Global online games

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revenue is about 20 billion. Global entertainment and media industry growth is about \$2.2 Trillion. Women comprise 40% of U.S. video game players. The average age of an American gamer is 35. By 2014, the smartphone-app market will total more than \$40 billion.

Comparisons

High is "The Sixth Sense." 1999
Budget: 55 million.
Opening weekend: 26.7 million. (USA)
Gross: 662 million (worldwide)

Medium is "My Big Fat Greek Wedding" 2002
Budget: 5 million.
Opening weekend: 597 thousand. (USA)
Gross: 356 million (worldwide)

Low is "Paranormal Activity" 2010
Budget: 3 million.
Opening weekend: 40.7 million. (USA)
Gross: 174 million (worldwide)

Data taken from IMDb.

Elements as strategic applications, the medium comparison as a tactical duplicate of this production with an original Independent content, Manga McCready will attempt to manifest a high RIO.

This is a distribution model as a social network, so Otaku Iru can launch out of Hong Kong, and building a Global community around this project, with an Asian-European to domestic platform, full recoument from the combined US & foreign licenses as an infrastructure of an end to end massively multiplayer social network, Manga McCready as a form that is a function of Otaku Iru, Manga McCready can serve investors, audiences, sponsors and territories. Dubbing of Korean and Japanese can be done in post - Mandarin too?

This content is of value to China in respect to its theory of false lies, of how sleep paralysis and its conflagration of

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abductions and accusations of abuse can actually originate from a repressed memory. Creating an economic growth by using entertainment that demands social qualities, this can define cheating as false lies. SHUAIJAN:*A Flick'ring Lamp, A Phantom And A Dream* can have post production in Hong Kong. During and after, dialogue in an attempt to secure Chinese State Distribution, this can be entered into, yet with the foregoing products being written as titles on this slate, Manga McCready, albiet, E.C. McCready will co-operate with great transparency, submitting second drafts and on for revisions to please Chinese State Distributors.

- SHIYAN MEISHU:*The Heavenly Palace.*
- WULIN WARRIORS:*Wild And Unsettled Things* (family anime).
- THE DRAGON AND THE TIGER:*Rakugo And Rakugoka On The Koza* (family anime).
- SHANGHAI'S LI SHI SHI:*The Dragon, The Pheonix, The Charm.*

Distribution model of Otaku Iru can launch out of Hong Kong into Tokyo, South Korea and into Europe to a domestic platform as a social network as a distribution launch of SHUAIJAN:*A Flick'ring Lamp, A Phantom And A Dream*. During production, OTAKU IRU will connect with social networks and a full-time employee will work this application, so any pics, videos - promotional material, its never ending development, this will be an objective to achieve a Global market share as an end to end moultimeia, multiplatform massively multiplayer social network.

- Sale contingent on IPO.

A Sales Agent for territories would be best served out of Hong Kong.